

ADVANCEMENT OF HEALTH TECHNOLOGY METHODOLOGIES: A COMPREHENSIVE  
ANALYSIS FOCUSED ON OBSTETRICAL MEDICAL DEVICES

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**ABSTRACT**

Focusing on gadgets used during pregnancy, this research aims to analyze the evolution of diverse approaches to health technology. This study looks at the present state of medical device development and assesses ways to improve the devices' usability, safety, and effectiveness in response to the growing need for novel approaches to maternal healthcare. Innovative approaches to maternal healthcare were in high demand. Through an exhaustive examination of the current technologies and the emerging trends, the report reveals significant obstacles and possibilities in the industry. A comprehensive understanding of the development process is provided by the use of a multidisciplinary approach that investigates regulatory frameworks, integration techniques, and stakeholder views. The goal of these results was to provide a foundation for future research and practice in obstetric healthcare technology and best practices, with the hope that this would enhance healthcare delivery and patient outcomes. Modern medical technology has brought about a sea change, especially in highly specialized areas like obstetrics. With an emphasis on obstetrical medical equipment, this research examines new techniques in health technology in depth. Modern instruments that aim to improve the health of mothers and newborns are a huge boon to obstetrics, a discipline where accuracy and new ideas are paramount. Wearables, imaging breakthroughs, and AI-driven applications are just a few of the important developments in diagnostic, therapeutic, and monitoring technologies covered in this article.

**Keywords:** Pharmaceutical machines, Product development, Health technology, Methods.

**INTRODUCTION**

The advising function it serves for decision-makers includes recommending the reimbursement of medical devices and providing guidance on their appropriate use and their significance in therapeutic, diagnostic, or disability compensation schemes. Securing CE marking is important before CNEDiMTS may commence its scientific assessment responsibilities. This is a supplemental evaluation to the CE

marking assessment; it not only examines the efficacy and safety of the medical device but also considers its contribution to public health and its integration into France's existing treatment repertoire. To ascertain the efficacy of MDs, definite clinical studies are necessary (Yang et al., 2022). Opinions from CNEDiMTS were based on the prevailing state of medicine and research, as well as the clinical data available, frequently from studies, at the time the patient sought for registration for payment. Conducting randomized, controlled clinical trials for medical devices may be difficult, while being the gold standard for showing a health product's efficacy in line with the principles of Evidence-Based Medicine. The need for appropriate evidence-gathering approaches was spurred by the acknowledged characteristics of the area, including its rapid development, its operator-dependent or organization-of-care-related nature, and the sometimes extremely small target populations. Assessment methodologies must be modified to accommodate the emergence of AI-driven technologies, the evolution of real-world health data accessibility, the accelerating rate of technical progress, and the dynamic nature of the medical device industry. This adaption will include integrating an assessment grounded in appropriate robust procedures with the context of the technology. The committee recognized the need to update its 2013 advice, initially entitled *Methodological Choices for the Clinical Development of Medical Devices*, due to the evolving nature of the sector. This guide was renamed by the committee to "Methodology for the Clinical Development of Medical Devices" to better reflect its role as a tool for businesses to create their project strategy. This redesigned guidebook complements the help that HAS has been offering to companies for many years. Companies often pursue preliminary communication to assess the feasibility of clinical research prior to its implementation, particularly for intricate development projects (Mohammadzadeh et al., 2020).

### BACKGROUND OF THE STUDY

Developing countries' healthcare systems are suffering as a result of a lack of qualified physicians caused by the increasing demand for healthcare workers in rich ones. In its 2035 forecast, the World Health Organization (WHO) projected a global shortfall of around 12.9 million healthcare workers. More than 25% of the world's ailments were caused by developing African nations, even though they only had 3% of the healthcare staff. A critical shortage of medical experts occurred in underdeveloped nations as a result of the mass exodus of people seeking better lives in the West. Therefore, the top brass of the World Health Organization thought that AI-powered medical device technologies may help level the health playing field. A growing number of developed nations are incorporating AI-powered medical device advances into their healthcare systems. If patient-centered care is adopted and used in developing nations, it might pave the way for its provision there. The widespread availability of mobile devices in African countries presents an opportunity to revolutionize patient-centered care in China's outlying regions through the use of artificial intelligence (AI)-powered medical device innovations such as wearables, chatbots, electronic reservation systems, and remote monitoring. The integration of

AI into medical devices has the potential to significantly change healthcare provision and the doctor-patient dynamic. Medical device technologies based on artificial intelligence could improve performance while decreasing delivery costs, which would be a boon to the healthcare systems of developing nations. Telemonitoring and related technology have made it possible for physicians to contact patients in underprivileged parts of the world who suffer from hypertension and other chronic diseases. By using these technologies, we might potentially anticipate the development of communicable diseases and take measures to stop them in their tracks. This would also enable us to treat patients more quickly. By improving the administration of treatment regimens, the tracking of patients, and the analysis of enormous volumes of data, medical device technologies driven by AI are transforming healthcare. This background prompted me to investigate how other nations' healthcare systems have handled the introduction of AI in an effort to raise the bar for patient-centered care for China's countless citizens (Fan et al., 2019).

### **PURPOSE OF THE RESEARCH**

The purpose of this research was to examine the steps used to develop medical devices, particularly those utilized in the delivery of babies. Through an analysis of current practices, problems, and advancements in this field, the study aims to uncover practical techniques that enhance the design, deployment, and administration of these devices. The ultimate goal of the research is to improve maternal healthcare outcomes while simultaneously facilitating the creation of technologies that put an emphasis on efficacy, safety, and user-centric design. By carefully investigating stakeholder perspectives and regulatory concerns, this study intends to direct future developments in perinatal health technology and teach best practices.

### **LITERATURE REVIEW**

The healthcare business was being impacted by a global movement towards alternative patient care practices. There has been a sea change in how healthcare practitioners monitor their patients' daily activities at hospitals due to the use of artificial intelligence, big data analytics, blockchain, and the internet of things (IoT), according to recent research. The goal of developing AI-powered medical device technologies is to make healthcare more approachable and personal. Establishing a generalizable therapeutic tool may be possible by cultivating an atmosphere that promotes transparency, teamwork, and inclusion. Using medical devices driven by artificial intelligence could help healthcare organizations become more efficient. The expansion of digital knowledge, diagnostic capabilities, treatment options, prevention strategies, and rehabilitation programs, as well as the influence of AI-based medical device technologies, have all had an effect on the structure, culture, professions, treatments, and outcomes of health care. For instance, advancements in medical imaging have the potential to enhance

detection, and medical device technology powered by AI may enhance patient care by assisting clinicians with diagnosis, treatment, and outcome prediction. There have been signs that medical devices powered by artificial intelligence might improve the efficacy, efficiency, and quality of therapy physicians provide their patients, but it is still not apparent how healthcare institutions could use this technology. Artificial intelligence (AI) devices are changing the healthcare landscape by making new treatment approaches feasible. The study found that physicians are now able to play a more proactive role in their patients' treatment because of the application of AI in medical equipment. Despite the many benefits, healthcare organizations have been slow to embrace AI-based device solutions. Additionally, AI-based medical device solutions have been hindered by several issues plaguing the existing healthcare system. Medical costs for patients are exorbitant, there is a shortage of doctors in impoverished areas, primary care physicians sometimes make the wrong diagnosis, the training period for doctors is too lengthy, and there is an imbalance in the distribution of senior doctors. Resolving these issues in the healthcare industry may delay the advancement of AI-based medical device technologies (Garcia, 2019).

### RESEARCH QUESTIONS

What is the impact of performance expectancy on medical devices in health technology methodologies?

### METHODS

The researcher used a random sampling technique in this study.

### RESEARCH DESIGN

Quantitative methods of research design were employed. This approach involves a quantitative analysis of industry data of low-technology firms to comprehensively examine the interplay between innovation, entrepreneurship, and manufacturing methods in these sectors.

### SAMPLING

Research participants filled out questionnaires to provide information for the research. Using the Rao-soft programme, researchers determined that there were 941 people in the research population, so researchers sent out 1165 questionnaires. The researchers got 1092 back, and they excluded 37 due to incompleteness, so the researchers ended up with a sample size of 1055.

## DATA AND MEASUREMENT

Quantitative analysis was used to gather primary data for the research project. The survey was broken down into two sections: (a) demographic data; and (b) factor answers for both online and offline channels using a 5-point Likert scale. Researchers gathered secondary data from a variety of sources, mostly the Internet.

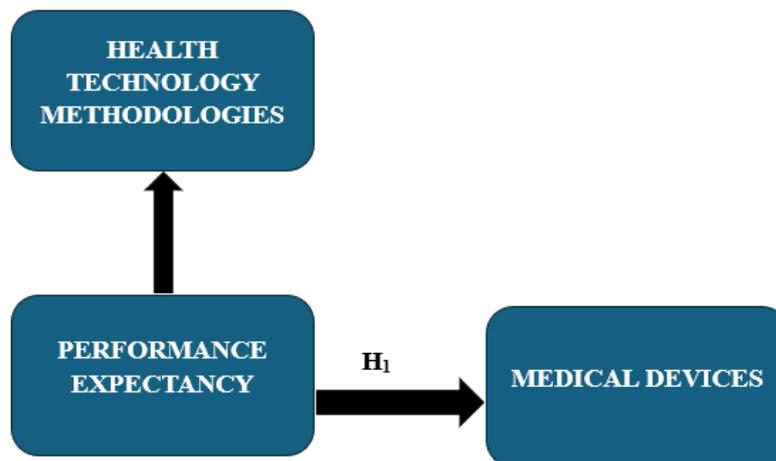
## STATISTICAL SOFTWARE

For statistical analysis, SPSS 25 and MS Excel were used.

## STATISTICAL TOOLS

To comprehend the fundamental characteristics of the data, descriptive analysis was used. The researcher used the logistic regression model, ANOVA, to assess the validity and reliability of the data.

## CONCEPTUAL FRAMEWORK



## RESULTS

## FACTOR ANALYSIS

The process of verifying the underlying component structure of a set of measurement items was a widely used application of Factor Analysis (FA). The

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observed variables' scores were believed to be influenced by hidden factors that were not directly visible. The accuracy analysis (FA) technique was a model-based approach. The primary emphasis of this study was on the construction of causal pathways that connect observable occurrences, latent causes, and measurement inaccuracies. The appropriateness of the data for factor analysis may be assessed by using the Kaiser-Meyer-Olkin (KMO) Method. The adequacy of the sampling for each model variable as well as the overall model was assessed. The statistics quantify the extent of possible common variation across many variables. Typically, data with lower percentages tends to be more suited for factor analysis. KMO returns integers between zero and one. Sampling was deemed adequate if the KMO value falls within the range of 0.8 to 1.

It is necessary to take remedial action if the KMO is less than 0.6, which indicates that the sampling is inadequate. Use their best discretion; some authors use 0.5 as this, therefore the range is 0.5 to 0.6.

- If the KMO is close to 0, it means that the partial correlations were large compared to the overall correlations. Component analysis is severely hindered by large correlations, to restate.

Kaiser's criteria for acceptance are as follows:

A bleak 0.050 to 0.059.

- 0.60 - 0.69 subpar |

Standard range for a middle grade: 0.70 to 0.79.

Possessing a quality point value ranging from 0.80 to 0.89.

The interval from 0.90 to 1.00 is remarkable.

**Table: KMO and Bartlett's**

<b>KMO and Bartlett's Test</b>		
<b>Kaiser-Meyer-Olkin Measure of Sampling Adequacy.</b>		.836
<b>Bartlett's Test of Sphericity</b>	<b>Approx. Chi-Square</b>	3252.968
	<b>df</b>	190
	<b>Sig.</b>	.000

The overall importance of the correlation matrices was also validated by Bartlett's Test of Sphericity. The Kaiser-Meyer-Olkin sampling adequacy was 0.836. Utilizing Bartlett's sphericity test, researchers obtained a p-value of 0.00. A notable result from Bartlett's sphericity test indicated that the correlation matrix was not valid.

### **INDEPENDENT VARIABLE**

#### **HEALTH TECHNOLOGY METHODOLOGIES**

When discussing the systematic approaches used in the development, implementation, and evaluation of healthcare IT, the phrase "health technology methodologies" is appropriate. Methods such as evidence-based research, agile development, user-centered design, and regulatory compliance are all part of these methods. They set out to ensure that health innovations effectively met user needs and improved patient outcomes. By integrating stakeholder input, such as that of patients and healthcare practitioners, these strategies help in the creation of medical equipment that is safe, efficient, and easy to use. Ultimately, health technology techniques were critical for creating innovative healthcare and improving the quality of treatment (Chung, 2019).

### **FACTOR**

#### **PERFORMANCE EXPECTANCY**

An individual's level of confidence that a certain system, instrument, or technology would assist them in accomplishing their goals or enhancing their performance is known as performance expectation. It is an essential part of theories that explain how people embrace new technologies, including UTAUT (the Unified Theory of Acceptance and Use of Technology). Efficiency, productivity, and effectiveness in reaching predetermined objectives are the primary metrics used to assess the value and merit of implementing a technological solution. People are more likely to accept new technologies if they have high expectations for their performance (Janiesch & Zschech, 2021).

### **DEPENDENT VARIABLE**

#### **MEDICAL DEVICES**

The term "medical device" refers to a wide range of tools used in healthcare, including machines, implants, and other equipment, that may detect, diagnose, treat, prevent, or monitor various medical conditions. From simple tools like thermometers to complex machines like MRI scanners and surgical robots, they cover the gamut. We may classify these gadgets based on how complicated they are, how

long they last, and what they're used for. Some examples of these devices include those that monitor vital signs, those that administer actual treatments, those that detect and identify diseases, and those that are surgically implanted for therapeutic reasons. To ensure these gadgets meet the standards for safe and effective patient care, regulatory bodies monitor their safety and approval procedures (Sworna et al., 2021).

### RELATIONSHIP BETWEEN PERFORMANCE EXPECTANCY AND MEDICAL DEVICES

There is a critical link between performance expectation and medical devices since it affects how well these tools are used by both patients and doctors. The notion that a medical device will enhance efficiency, efficacy, or results is known as performance expectation, and it is a crucial aspect in the adoption of technology. When it comes to the adoption of medical devices, performance expectation is a key factor for healthcare practitioners. Imaging systems supported by artificial intelligence or robotic surgical instruments are examples of devices that may be more widely used if they increase the precision and timeliness of diagnosis and treatments. Another factor that increases the possibility of tools being used is their ability to enhance patient outcomes while also integrating easily into current processes (Karatas et al., 2022). Performance expectation is another factor that patients take into account when choosing to employ medical devices for their own health management. When people see tangible improvements to their health, they are more likely to adopt new technologies, such as glucose monitors, wearable fitness trackers, or home medical gadgets. Patients are more likely to trust and rely on these technologies when they are simple, easy to use, and can produce the health results that are sought. However, difficulties like complicated gadget operations or overly optimistic statements might cause expectations to be mismatched, which in turn slows adoption. Aligning performance expectations with practical advantages may be achieved by removing these obstacles via user education, training programs, and individualized demonstrations. In conclusion, the effective acceptance and usage of medical devices in healthcare depends on their meeting user expectations about performance, dependability, and simplicity of obtaining desired objectives (Aceto et al., 2020).

H01: “There is no significant relationship between Performance Expectancy and Medical Devices”

H1: “There is no significant relationship between Performance Expectancy and Medical Devices”

**Table 2: H<sub>1</sub> ANOVA Test**

ANOVA					
Sum					
	Sum of Squares	df	Mean Square	F	Sig.
<b>Between Groups</b>	39588.620	414	5655.517	1223.968	.000
<b>Within Groups</b>	492.770	640	5.356		
<b>Total</b>	40081.390	1054			

In this study, the result is significant. The value of F is 1223.968 , which reaches significance with a p-value of .000 (which is less than the alpha level). This means the “H1: There is a significant relationship between Performance Expectancy and Medical Devices” is accepted and the null hypothesis is rejected.

### DISCUSSION

To improve the standard of care for women and their newborns, it was crucial to set up health technology techniques for obstetric medical equipment. To create gadgets that are both efficient and safe, this research found that approaches like agile development and user-centered design were crucial. A thorough familiarity with these methods paves the way for the discovery of optimal strategies with the ability to enhance results. An important part of the process was talking to people from many walks of life, such as patients, government regulators, healthcare providers, and IT companies. The gadgets are more likely to meet actual demands and adhere to all applicable regulations if their thoughts and suggestions are implemented. Aligning development processes with regulatory standards was vital while addressing the regulatory environment. Though it may be difficult, this step was essential for streamlining clearance procedures and entering new markets. Another important topic that came up throughout the conversation was the rapid development of new technologies. Technology like wearable electronics, data analytics, and telemedicine has the potential to revolutionize obstetric care. However, current practices must be adjusted to ensure the safety and efficacy of these new technologies. More research and cooperation between healthcare professionals, businesses, and universities is urgently required, according to the results. A culture of innovation in the development of obstetric medical equipment could only be fostered via expenditures in training and resources.

### CONCLUSION

Innovative methods of health technology focusing on obstetric medical equipment are necessary to enhance maternal healthcare. Based on the findings, it is clear that a combination of methods highlighting user-centered design, agile development, and evidence-based procedures is crucial. Including many different types of stakeholders

throughout the design process may help ensure that the final product meets both real-world needs and regulatory standards. Their efficacy and security are enhanced in this way. Since it was still challenging to negotiate the complexity of regulatory frameworks, it was important to simplify approval processes by using ways that were per these requirements. Due to the opportunities and challenges brought about by the rapid growth of technology, development techniques also need to be updated to absorb advances effectively. Persistent collaboration among healthcare providers, corporations, and institutions is crucial for future success. Consistent funding for education and infrastructure allows for the creation of an atmosphere conducive to innovation, which in turn allows for the development of novel obstetric medical equipment that substantially improve the results of maternal healthcare. In conclusion, this article outlined the methods that will later determine the course of obstetric medical device development. Health technology may be enhanced to better meet the evolving needs of maternal healthcare if stakeholders' band together to address challenges and embrace opportunities for innovation (Kamruzzaman et al., 2022).

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