

A PERFECT RESOLVE FOR ALL OF THE OPERATING MANAGEMENT PROBLEMS.

Zhong Qiang¹, Dhakir Abbas Ali¹

¹Lincoln University College, Petaling Jaya, Malaysia.

ABSTRACT

The primary goal of A Perfect Solution for All of the Problems with Operating Management is to help companies overcome the basic challenges and problems that arise while attempting to run their operations successfully. An integral part of every business is operational management, which ensures the timely and accurate supply of goods and services in accordance with strategic goals. Production oversight, quality control, resource allocation, and process optimisation are all part of this. Incorporating data-driven decision-making, lean management ideas, and state-of-the-art technology, this research offers a comprehensive approach to tackling operational problems. By putting the client first, concentrating on continuous improvement, and encouraging innovation, organisations may boost performance, reduce expenses, and streamline processes. Smart analytics and automation are also emphasised as vital resources for resolving production line and supply chain inefficiencies and bottlenecks. Getting everyone on the same page with the company's objectives, creating a responsible culture, and attaining operational excellence are all emphasised as critical success factors in the study. The book offers a robust and adaptable solution to the many problems that crop up in operational management, which may help businesses traverse the complexity of today's changing market circumstances. A company's competitiveness and ability to reach its long-term objectives are both enhanced by an effective operations management plan that streamlines procedures and eliminates waste. A good operations manager is accountable for the accomplishment of organisational goals. In order to stay ahead of the competition, operations management is crucial for many companies, particularly those in the healthcare, technology, and industrial sectors.

Keywords: Practical Administration, Production Optimisation, Manufacturing Supervision, Management, Supervision, Quality Control.

INTRODUCTION

When it comes to running a business, operations management is all about overseeing the department in charge of making products and providing services. They can find these goods and services in their daily life. The operations function of at least one organization is involved in everything they do, from reading books and watching videos

to sending and receiving emails, talking on the phone, and getting medical treatment. Their clothing, food, transportation, seating, and Internet-connected devices are all part of it. One must be familiar with “Operating Systems” though, if they want to grasp the concept of Operations Management. One definition of an operating system is a set of interconnected hardware and software components designed to facilitate the delivery of a service or good. Many different types of businesses use operating systems, including pharmacies, dentist offices, bus and taxi companies, tailor shops, hotels, and retail establishments (Jaboob, 2024).

The purpose of any operating system is to meet consumer demands by converting inputs into outputs using physical resources. Inputs are transformed into outputs during the production of goods and services. Using a variety of transformation processes (such as storing, transporting, and cutting), goods and services are created from a variety of inputs, including capital, labor, and information. A company can check if it is getting the desired results by measuring it at different stages of the transformation process (feedback) and comparing it to established standards (control) to see if it needs to make any adjustments. Keep in mind that the production of goods and services frequently happens simultaneously. Getting their car’s oil changed is an example of a service, whereas the oil itself is a good. Paint is a product, but house painting is a service. On a continuum, researchers find the goods-service combination. It can be mostly goods and very little service, or it can be mostly services and very few goods. Companies typically offer product bundles that include both goods and services since there aren’t many pure commodities or services on the market. There are components of both manufacturing products and providing services in these bundles. Because of this, overseeing operations is both more intriguing and more difficult. Methods from operations management can help service organizations overcome many obstacles. Nevertheless, there is a dearth of literature that delves into the significance of operations problems and the approaches taken to resolve them in the service industry. This article delves into the first of these two matters, namely the operational issues that service organizations rank as paramount. Second, researchers can utilize this research to figure out which operations management strategies would help service organizations the most with these issues. In order to better prepare their students for careers in service organizations, educators can use this information to inform them about what they should teach. While the original focus of operations management was on manufacturing, scholars, educators, and practitioners in the field have been expanding its application to the service sector since the middle of the twentieth century. An antiquated method of keeping track of stock, loans, and other company dealings is the production and operation system. Planning, organization, and control researchers are the building blocks of later civilizations’ massive cities and architectural marvels. During the heyday of global trade, labor was divided up and

assigned to meet the demands of massive marketplaces. Ideas for controlling massive assembly lines with interchangeable parts and gears emerged in the 17th and 18th centuries. At a later stage, quality was considered fundamental to the system. Wars drained resources, so businesses began to focus on more efficient production methods. Tantra, which aims to reduce costs without sacrificing quality, evolved into quality control and assurance practices. Concepts of production researchers are later applied to the service sector as it expanded (Awain, 2024).

BACKGROUND OF THE STUDY

Operational research is an emerging field. If they had gone to college 70 years ago, they could have majored in math, physics, or engineering, but they couldn't have ever heard of the word "Operation Research"—the field as researchers know it today. Systematic operational research did not commence until the late 1930s, and it was based in the United Kingdom. Therefore, a brief overview of O.R.'s history would be intriguing. Bawsey Research Station, located on the east coast close to Felixstowereaders, Suffolk, was set up by the British Air Ministry in early 1936 to house all of the Air Force and Army's pre-war radar research. Researchers achieved aircraft ranges of more than 100 miles researchers are achieved when experimental radar technology was brought to a very reliable level (Yee, 2024). Another notable event that occurred in 1936 was the establishment of Royal Air Force (RAF) Fighter Command, which was tasked with safeguarding Britain's air defenses. But it was short on effective fighter planes; no Spitfires or Hurricanes had yet joined the fleet, and its rudimentary warning and control system had not yet received any radar data. Experiments into the efficient use of radar data began at Biggin Hill in Kent in late 1936 as it became apparent that radar would provide a new set of challenges to fighter guidance and control. The original intent of OR was to combine radar and ground-based observer data for fighter interception, and this was the first effort in that direction. In the summer of 1937, the first of three large-scale air-defense exercises was conducted in the lead-up to the war. Information gathered from the experimental radar station at Bawdsey Research Station was integrated into the overall air-defense warning and control system when it was put into service. While the experiment was promising from an early warning system perspective, the tracking data collected from radar and sent over the control and display network was far from sufficient. A second big air defense exercise was conducted in July 1938. Britain was hoping that with the addition of four coastal radar stations, its aircraft location and control system would be far more successful and cover more ground. That is incorrect! Instead, it became clear throughout the exercise that a brand-new, major issue had emerged. Researchers had to coordinate and correlate the extra, and often contradictory, data that came in from the other radar sites. War breaking out seemed imminent, thus it was clear that a new approach, maybe even a

severe one, had to be taken. A fresh strategy was required. Consequently, after the exercise ended, A.P. Researchers, Superintendent of Bawdsey Research Station, made an announcement saying that while the radar system had once again shown its technical feasibility for detecting aircraft, its operational achievements researchers are still significantly inadequate. Consequently, he suggested that study into the system's operational, rather than technological, features should commence without delay. The phrase "operational research" was developed to describe this emerging field of applied science, which entails researching military operations (Cannas, 2024). The experts from the radar research group researchers are chosen as the first team that same day. During the summer of 1939, Britain conducted its last air defense drill before the war. Research was engaged in a total of 1,300 planes, 33,000 soldiers, 110 antiaircraft researcher's pons, 700 searchlights, and 100 barrage balloons researchers are engaged. The air defense warning and control system demonstrated significant operational progress throughout this exercise. After seeing the OR team's impact firsthand, Air Chief Marshal Sir Hugh Dowding, who was the officer in charge of the Royal Air Force Fighter Command, asked to have them stationed at his headquarters in north London's Stanmore when war broke out. "Stanmore Research Section" was their original name. The researchers are renamed the "Operational Research Section" in 1941 when the name was formally adopted and formalized; other RAF commands also established sections like this. With the Germans making quick progress in France on May 15th, 1940, the French requested ten more fighter squadrons, but they researchers are losing three squadrons every two days, or 36 planes every two days. The Stanmore Research Section was tasked with analyzing this request. Based on an analysis of present daily losses and replacement rates, they created graphs to show Winston Churchill (the British prime minister at the time) how quickly fighter strength would be depleted by such a move. Few planes' researchers are sent, and those that researchers are already in France researchers are all returned. Since the pilots and planes that researchers are spared could then be used in the successful air defense of Britain during the Battle of Britain, this is considered by some to be OR's most significant strategic contribution to the war's outcome. The Coastal Command's Operational Research Section (ORS) was formed in 1941 and was responsible for conducting some of the most renowned OR investigations throughout WWII. Coastal Command was primarily responsible for sending out solo aircraft on long-range missions to locate and destroy surfaced U-boats (German submarines). Due to technological limitations, surfacing was required for recharging batteries, exhaust gas venting, and air tank refilling, in contrast to current submarines. In addition to being harder to see with sonar when submerged, U-boats could travel at far higher speeds when surfaced (Ciano, 2024).

PROBLEM STATEMENT

“In contemporary operating management, organizations encounter multifaceted challenges that demand comprehensive resolutions. Despite various existing strategies, there remains a need for an encompassing solution capable of addressing diverse operational issues efficiently. This thesis aims to explore, analyze, and propose a holistic approach that resolves the spectrum of operational management problems effectively, thereby enhancing organizational performance, sustainability, and competitiveness.”

Conventional wisdom holds that when evaluating SMEs, they should mimic the purchasing practices of bigger, better-funded companies. The relevance of these methods is called into question when they are used to smaller businesses that have less resources. To what extent may these overarching trends in consumer behavior mesh with the operational practices of SMEs is something I want to investigate. Successful businesses are those that can gauge consumer spending habits and then use that information to their advantage. Very little research has looked at the issue from the perspective of SMEs. It is more often than not that small and medium-sized businesses (SMEs) fail because of their size and lack of power than because they lack creativity. Considering factors like size, influence, relationships, etc., my goal is to address the issues that might impact the final purchasing decision. Characteristics like size and competence in the sector dictate the level of cooperation that a larger supplier may expect from a purchasing SME. Considering the differences in assumptions between large companies and small and medium-sized firms, it will be interesting to see how the former tackle the problem of sustainable and effective purchasing. If researchers want to understand the purchasing habits of SMEs and draw practical conclusions from our research, researchers need to conduct more specific studies. This research aims to shed light on the purchasing behaviors of small and medium-sized organizations (SMEs), as opposed to relying on the conventional wisdom that is derived from the habits of larger companies. Finding out what factors SMEs consider when making purchases is the goal of this study, which is based on a survey of large and small companies (Saltalamacchia, 2024).

RESEARCH QUESTIONS

When it comes to the supply chain, what parts of the operational environment impact variability and uncertainty?

How can one characterize the development of a supply chain strategy in terms of uncertainty and variability?

What role does the operational setting have in influencing variability and uncertainty?

When formulating a plan for the supply chain, how do factors like uncertainty and unpredictability play a role?

RESEARCH OBJECTIVES

To find out the parts of the operational environment impact variability and uncertainty.

To determine the development of a supply chain strategy in terms of uncertainty and variability.

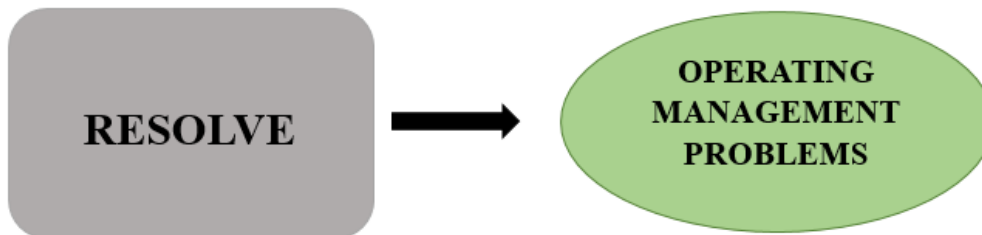
To examine the role of the operational setting has in influencing variability and uncertainty.

To evaluate factors like uncertainty and unpredictability play a role, formulating a plan for the supply chain.

RESEARCH METHODOLOGY

This study will make use of the researcher's preferred method of easy sampling. Sampling: The research will use a simple random sample method for its sampling. Data and Measurement: A questionnaire survey, either one-to-correspondence or Google Form, will be used to gather primary data for the research project. There will be two sections to the survey: (a) general demographic information and (b) questions about the online and offline channels that use a 5-point Likert scale. The secondary data will be gathered from a variety of sources, with the internet being the most common. For statistical analysis, researchers will be using SPSS 25 and MS-Excel. The statistical toolset will make use of descriptive analysis in order to comprehend the fundamental characteristics of the data. The data will be assessed for validity and reliability using ANOVA.

CONCEPTUAL FRAMEWORK



SIGNIFICANCE OF THE STUDY

When a company has issues with its operational management, it might show in the quality of its goods and services. Poor goods or services may arise from problems like

inconsistent methods, insufficient training, or absence of quality control, which in turn can lead to unhappy customers and possible reputational damage. Meeting client expectations for delivery timeframes, product quality, and service levels requires efficient operations management. Customer happiness and loyalty may take a hit when operational problems go unchecked and cause delays, mistakes, and other problems. A substantial competitive advantage may be gained via efficient innovation, rapid response to market changes, and greater customer value delivery made possible by researchers-managed operations. On the other side, if operational issues continue, the advantage may be eroded, and the firm becomes susceptible to rivals. Employee morale and output are both impacted by issues with operational management. Problems that demotivate workers and make it harder for them to do a good job include ambiguous duties and responsibilities, poor training, and inefficient procedures. The firm is at risk from a wide variety of operational issues, including compliance breaches, safety dangers, and interruptions to the supply chain. To minimize risk exposure and ensure company continuity, proactive management of these challenges is vital. Daily operations should be in sync with the organization's long-term goals, according to good operational management. Achieving long-term objectives might become more difficult when there are operational problems that cause a chasm to form researchers' strategy and implementation. Scalable and efficient operations are essential for firms looking to expand. Issues with operational management may restrict scalability or divert resources from potential expansion projects, both of which slow down development. In order to stay competitive, satisfy customers, manage risks, and promote development and success in the long run, firms must solve operational management issues.

SCOPE OF THE STUDY

The scope of a study on operating management problems can vary depending on the specific focus, industry, and objectives of the research. Here are some potential areas that could be included in the scope: This involves identifying and categorizing the various issues that affect the day-to-day operations of an organization. These problems could range from inefficiencies in production processes to challenges in inventory management or supply chain disruptions. Understanding the underlying causes of these problems is crucial for developing effective solutions. This may involve analyzing factors such as organizational structure, resource allocation, technological limitations, or external market forces.

Assessing the impact of operating management problems on various aspects of the organization, including productivity, profitability, customer satisfaction, and employee morale. Comparing the organization's performance against industry benchmarks and identifying best practices employed by competitors or industry leaders can provide insights into potential areas for improvement. Examining how operating management

problems contribute to operational risks and developing strategies to mitigate these risks. This may involve implementing contingency plans, improving process resilience, or investing in risk management tools and technologies. Aligning operating management strategies with broader organizational goals and objectives. This ensures that efforts to address operational challenges are consistent with the organization's overall mission and strategic direction.

Based on the findings of the study, providing recommendations and actionable solutions for addressing operating management problems. This could involve process improvements, technology investments, organizational restructuring, or changes in management practices.

Supporting the implementation of recommended solutions and establishing mechanisms for monitoring progress and evaluating the effectiveness of interventions over time. Recognizing that operating management is an ongoing process, the study may emphasize the importance of continuous improvement initiatives and the need for a culture of innovation and adaptability within the organization.

By defining the scope of the study within these parameters, researchers can focus their efforts more effectively and generate actionable insights that contribute to improved operational performance and organizational success. Converting inputs into outputs via the use of physical resources in a way that meets the other organizational goals of efficiency, effectiveness, and adaptability is the focus of operations management. This is being done in order to offer the required utilities to the client. Its main focus is on "conversion by using physical resources," which sets it apart from other activities like people, marketing, finance, etc.

LIMITATIONS OF THE STUDY

Research always has its limits. Our survey was limited to the city of China, which is one of the limitations of our research study. This is one area where study falls short. This is one of the limitations of the study. Taking the surveys in a different Chinese city could yield different results. This is because people in other cities might have different opinions than those in China, and Chinese people might be more inclined to express themselves in public. Lastly, researchers relied only on three types of tests throughout our inquiry to learn about our data and draw conclusions from it. Three tests' researchers administered: a reliability analysis, a factor analysis, and a regression analysis. Researchers may still show improvement and improve results by doing a broader range of experiments, despite this being one of our investigation's limitations. Second, our research has certain limitations, one of which is that it relies on responses from 500 separate individuals who researchers sent questionnaires and surveys. The

outcomes of our analysis cannot be applied universally due to this. This raises the possibility that the responses might not represent the population at large. This means that the particulars of the case are an important factor to examine because they may cause the results to vary greatly.

DEFINITION OF TERMS

Operations research: An analytical tool for managing companies, operations research (OR) is a way to solve problems and make decisions. Operations research involves mathematically analyzing issues in a certain order and then solving them by breaking them down into their component parts (Rudna, 2024).

Behavioral assessment: In order to determine whether a person is qualified for a job, behavioral assessment takes a comprehensive look at their actions, skills, and personality qualities. It entails watching and studying potential employees in order to foretell how they will perform on the job (Ali, 2024).

Remanufacturing: Remanufacturing is an industrial process by which a previously sold, worn, or non-functional product can be rebuilt and recovered (Metters, 2024).

Business logistics: The term “business logistics” encompasses all the steps used to transfer products from a supplier to a company or from a company to a consumer. The primary idea is to oversee all of these procedures as one integrated whole (Wu, 2024).

Industrial management: When it comes to improving the whole industrial infrastructure and operations, Industrial Management is all about design, building, management, and using technical and scientific concepts. Management of industrial processes is the main subject of Industrial Management (Secchi, 2024).

STRUCTURE OF THE STUDY

An introduction is the first chapter of a research paper; it lays forth the framework for the study by outlining the issue, the topic, and the objectives of the inquiry. In particular, the study’s focus, importance, and the informational vacuum it seeks to fill are detailed. A researchers will-articulated research topic or hypothesis serves as the introduction’s concluding statement.

A Survey of Literature on Chapter 2: A research paper’s literature review looks at previous studies that have covered the same ground. Here researchers provide a critical review and synthesis of the relevant literature, highlighting the main ideas, arguments, and topics. Additionally, the literature review should show the research gap and how their study plans to fill it.

Chapter 3's methodology: Research papers include a methodology section that details the study's framework, sample selection, data gathering and processing techniques, and statistical analysis strategies. This data set should be enough for other academics interested in this subject to do their own studies.

Tables, graphs, and figures are some of the visual aids used to explain the findings in Chapter 4's Results and Discussion section. A clear and succinct presentation of the results is needed, referencing the study question and hypothesis at all times.

The discussion portion of research publications often delves into the results and how they impact the study's topic, the literature that was examined, and the field overall. In addition to discussing the study's shortcomings, it should suggest areas where future research may go.

The last section of Chapter 5: Here, the study's key results are summarized, the research question and hypothesis are restated, and closing thoughts on the study's significance are offered.

Using a predetermined citation style (like APA, for instance), the references section compiles a full list of all the sources used throughout the text.

TIMELINE OF THE STUDY

Tasks	2023-2026											
	Apr'23-Mar'24				Apr'24-Mar'25				Apr'25-Mar'26			
	Qtr1											
Preparing Proposal												
Submission of Proposal Defense												
Proposal Defense												
Data												

Collection												
Data Entry												
Data Analysis												
Chapter 1&2												
Review and Correction of Chapter 1&2												
Chapter 3& 4												
Review and Correction of Chapter3&4												
Chapter 5&6												
Review and Correction of Chapter5&6												
Discussion &Findings												
Overall Review of the Dissertatio n												
Submission to supervisor and doing the final corrections												

BUDGET

Expected Cost	Justifications	(US \$)
---------------	----------------	---------

Consumables	Stationary, Papers, etc.	90
Computers Supplies	Software, memory chips, Hardware etc.	160
Photocopying and printing	Printing and binding of thesis, printing questionnaires	240
Long /short distance calls	Confirmation appointment with supervisor, response follow-ups, setting up appointments with respondents, emergencies	80
Transportation	Travel for research paper such as local transport, travel to meet with supervisor, confer with colleagues and conferences, collection of data	320
Office supplies	General supplies of everyday student activities or thesis is defense materials	89
Other supplies/Public ation	Journals, manuals, books, subscriptions, directories	3700
Total Project Expense		4679

REFERENCES

1. Jaboob, A. S., Awain, A. M. B., Ali, K. a. M., & Mohammed, A. M. (2024). Introduction to operation and supply chain management for entrepreneurship. In Advances in business strategy and competitive advantage book series (pp. 52-80). <https://doi.org/10.4018/979-8-3693-1846-1.ch004>
2. Yee, C. L. (2024). Process approach: A problem-based learning methodology in operations management. In Handbook on Teaching and Learning in Operations Management (pp. 233-254). Edward Elgar Publishing.
3. Cannas, V. G., Ciano, M. P., Saltalamacchia, M., & Secchi, R. (2024). Artificial intelligence in supply chain and operations management: a multiple case study research. International Journal of Production Research, 62(9), 3333-3360.
4. Ciano, M. P., Saltalamacchia, M., & Secchi, R. (2024). Artificial intelligence in supply chain and operations management: a multiple case study research. International Journal of Production Research, 62(9), 3333-3360.

5. Rudna, O. (2024). OM 375-002: Business Operations Management and Analytics.
6. Ali, K. a. M., & Mohammed, A. M. (2024). Introduction to operation and supply chain management for entrepreneurship. In *Advances in business strategy and competitive advantage book series* (pp. 52-80). <https://doi.org/10.4018/979-8-3693-1846-1.ch004>
7. Metters, R., & George, J. (2024). Research in Diversity: Lessons for Operations Management from the Women's Studies Field. *Production and Operations Management*, 10591478241238976.
8. Wu, J., & Yu, C. (2024, May). Application of Big Data Technology in Supply Chain Warehouse Operation Management and Control Platform. In *Proceedings of the 3rd International Conference on Public Management and Big Data Analysis, PMBDA 2023*, December 15-17, 2023, Nanjing, China.
9. Saltalamacchia, M., & Secchi, R. (2024). Artificial intelligence in supply chain and operations management: a multiple case study research. *International Journal of Production Research*, 62(9), 3333-3360.
10. Secchi, R. (2024). Artificial intelligence in supply chain and operations management: a multiple case study research. *International Journal of Production Research*, 62(9), 3333-3360.